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SCREENING AND SURVEY SELECTION SYSTEM
AND METHOD OF OPERATING THE SAME

ABSTRACT OF THE DISCLOSURE

A screening and survey selection system, method of screening and selecting for a survey and a computer system employing the system and method. In one embodiment, the screening and survey selection system includes a survey queue having a plurality of queue slots, each of the plurality of queue slots including a survey available for a respondent. The screening and survey selection system also includes a random number generator that generates a number pertaining to a selected one of the plurality of queue slots as a function of at least one characteristic associated with the respondent. The screening and survey selection system still further includes a screener block question generator that develops a plurality of screener block questions that determine if the respondent is qualified to participate in a survey corresponding to the selected one of the plurality of queue slots.